

# Headquarters Hack #002

**Take a picture, it'll last longer!**  
Ideas for capturing and sharing the 75th Anniversary online.

The internet has redefined the conservation community, expanding our ability to connect with other conservation professionals, share our stories, and promote our cause. In honor of our 75<sup>th</sup> Anniversary, we are asking conservation professionals to take to the web and increase our reach.

Here is how:



Show off your SWCS stickers, t-shirts, notebooks, and other swag items.

Post your pictures online and tag [@SWCSnews](#) and [#SWCS75](#). You can also email your pictures to [memberservices@swcs.org](mailto:memberservices@swcs.org) for Headquarters to use in promotional materials.



Use people and objects to spell out "75" in honor of SWCS's 75 years of being the premier organization for professionals who practice and advance the science and art of natural resource conservation.



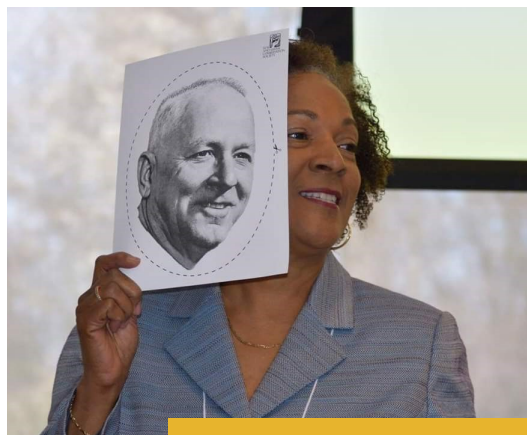
*When the Iowa Public Television turned 50, they got creative. Arrange the people at your next conservation activity to spell out 75!*



Take a picture with your journal

Take a picture with your *Journal of Soil and Water Conservation*. Whether you are reading it at home, the office, in the field, or on vacation.

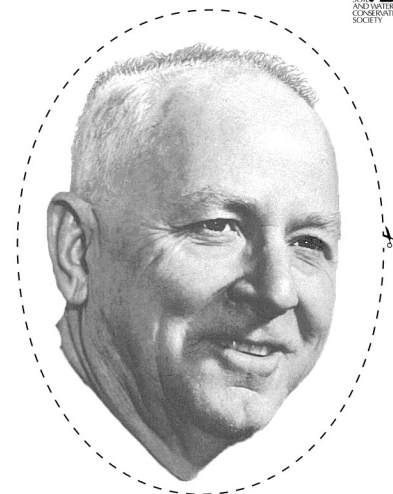
*SWCS staff get up to speed on the latest and greatest research from around the nation!*



Take a picture with Hugh!

Download a picture of SWCS founder and father of soil conservation, Hugh Hammond Bennett, at [www.swcs.org/75](http://www.swcs.org/75) and take a picture with Hugh.

Add #ImWithHugh to your post! →



Keep an eye on [www.swcs.org/75](http://www.swcs.org/75) for more fun ways to celebrate SWCS's 75th Anniversary and bring attention to the conservation cause and profession. Don't forget to post your photos online and tag [@SWCSnews](https://twitter.com/SWCSnews) and [#SWCS75](https://twitter.com/SWCS75). You can also email your photos to [memberservices@swcs.org](mailto:memberservices@swcs.org) for Headquarters to use in promotional materials.